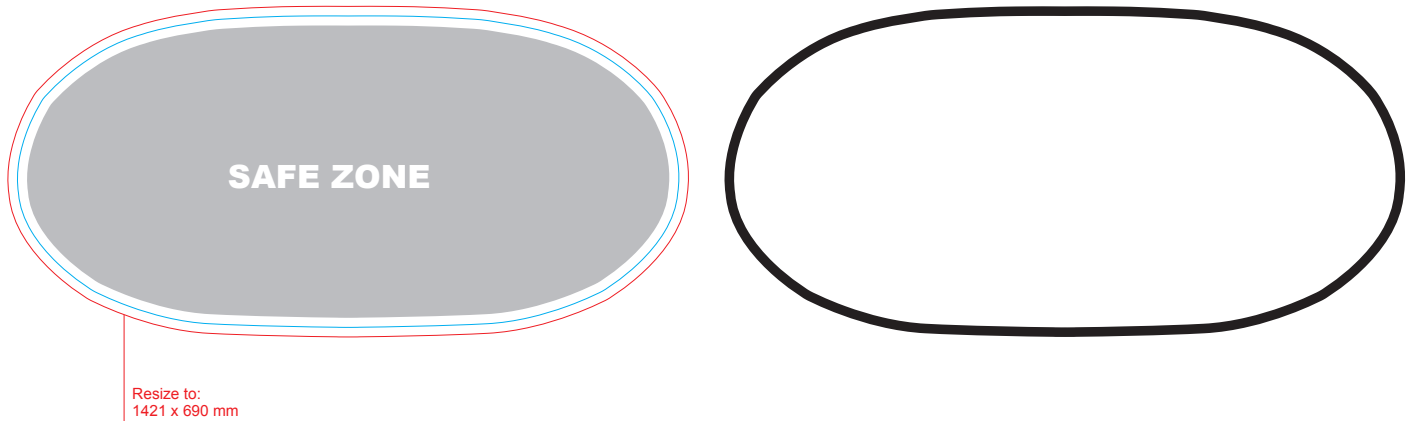


POP UP 140x70 cm



ARTWORK REQUIREMENTS:

1. Fonts in vectors or embedded in PDF.
2. The smallest safe size printable for a color element is 1 mm (skala 1:1).
3. The smallest safe size printable for a white element is 2 mm (skala 1:1).
4. Background should cover the gross size area.
5. Bitmaps should be in CMYK colors.
6. Text and vector objects should be in CMYK, PMS, RAL or HKS colors.
7. Minimum resolution for bitmaps: 72 dpi (skala 1:1).
8. Bitmaps should be exported without any compression.
9. Important content shall be placed in the safe zone if possible.
10. The final file should be exported to the PDF, without flattening the layers.