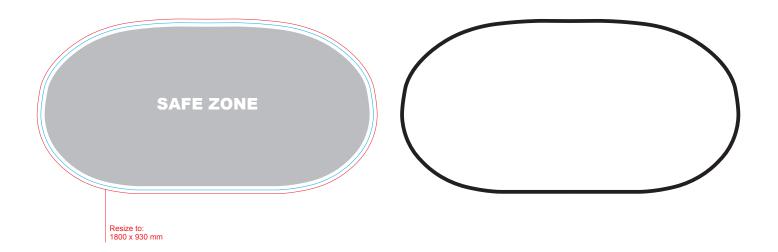
## POP UP 200x100 cm



## **ARTWORK REQUIREMENTS:**

- 1. Fonts in vectors or embedded in PDF.
- 2. The smallest safe size printable for a color element is 1 mm (skala 1:1).
- 3. The smallest safe size printable for a white element is 2 mm (skala 1:1).
- 4. Background should cover the gross size area.
- 5. Bitmaps should be in CMYK colors.
- 6. Text and vector objects should be in CMYK, PMS, RAL or HKS colors.
- 7. Minimum resolution for bitmaps: 72 dpi (skala 1:1).
- 8. Bitmaps should be exported without any compression.
- 9. Important content shall be placed in the safe zone if possible.
- 10. The final file should be exported to the PDF, without flattening the layers.